



WORK CLUB

BY

FLORENCE GUILD

# WORK CLUB LOCATIONS

There are ten strategically located Work Clubs across Sydney, Melbourne, and Canberra, positioned within proximity to key business precincts, dining, retail, and public transport.

## SYDNEY

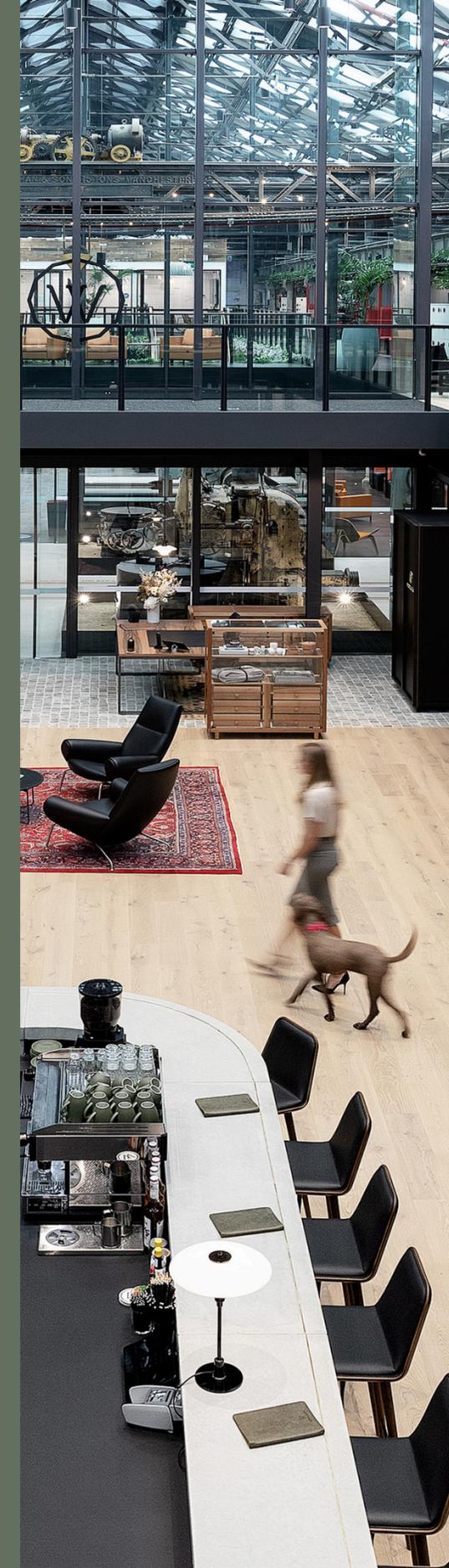
- 88 Ebley Street, Bondi Junction
- 101 Miller Street, North Syd
- 8 Chifley Square
- 200 George Street
- 2 Locomotive Street, Eveleigh
- 201 Kent Street
- 151 Clarence Street

## MELBOURNE

- 477 Collins Street
- 380 St Kilda Rd

## CANBERRA

- 224 Bunda Street



# WHY CHOOSE WORK CLUB?

A membership at one of our Work Clubs will unlock a suite of benefits designed to effortlessly boost employee engagement and retention. These are some of the benefits membership provides.



## **Boost employee engagement**

We have designed our spaces to inspire and to elevate. They are beautiful. They are the kind of workspace that demands the greatest work outcomes. It's a workspace your team will eagerly look forward to.



## **Create a culture employees want to be a part of**

The day-to-day connections we facilitate for members within our Work Clubs will elevate your business, your network and your everyday life. Get your team along to roundtables and events that will promote lifelong learning, connection and education.



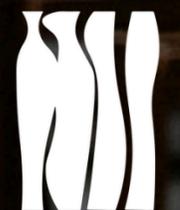
## **Foster growth via personal and professional development**

We bring world class speakers and thought leaders into our spaces to connect people with new ideas and greater networks that will elevate them both personally and professionally.



## **Support health and wellbeing**

We offer wellness programs designed to unlock peak performance and propel success – our members can transform their health, while they work.



## **Supported working with concierge services**

We pride ourselves on being an extension of your business. Our concierge provides tailored support to enhance your day, handling everything from welcoming guests to organising dry-cleaning and dining recommendations. They're proactive in meeting your needs, often before you realise you need anything.



## **Stress free onboarding**

Joining Work Club means bypassing traditional upfront workspace costs with no CAPEX expenses and enjoying a seamless onboarding process. Experience hassle-free productivity and focus on what truly matters.

# MEMBERSHIP INCLUSIONS

## TAILORED EXPERIENCES, UNMATCHED BENEFITS.

Explore diverse membership options at Work Club, each designed to meet the unique needs of your business.

- Use of Work Club locations across Australia (Some conditions apply)
- 24/7 building access
- Hotel-style concierge services
- Meeting rooms, boardrooms and conference facilities
- Generous meeting room allowance
- Function rooms and event spaces
- Video conferencing facilities
- Florence Guild Presents events, access to world-class speakers
- Work Club Connect – member connection platform
- Complimentary tea, coffee, and fresh fruit daily
- Seamless high-speed WIFI
- Private Secure Networks available
- Unlimited printing, scanning and copying
- Business and mailing address
- Fully licensed bar and Club Lounge
- Luxury end-of-trip facilities (GHD appliances, hairdryers, ironing board, showers, towels, shampoo/conditioner, and secure bike racks)





WORK CLUB

200 GEORGE

200 GEORGE STREET  
SYDNEY, NSW 2000

# 200 GEORGE STREET

## SPECTACULAR VIEWS OF SYDNEY HARBOUR

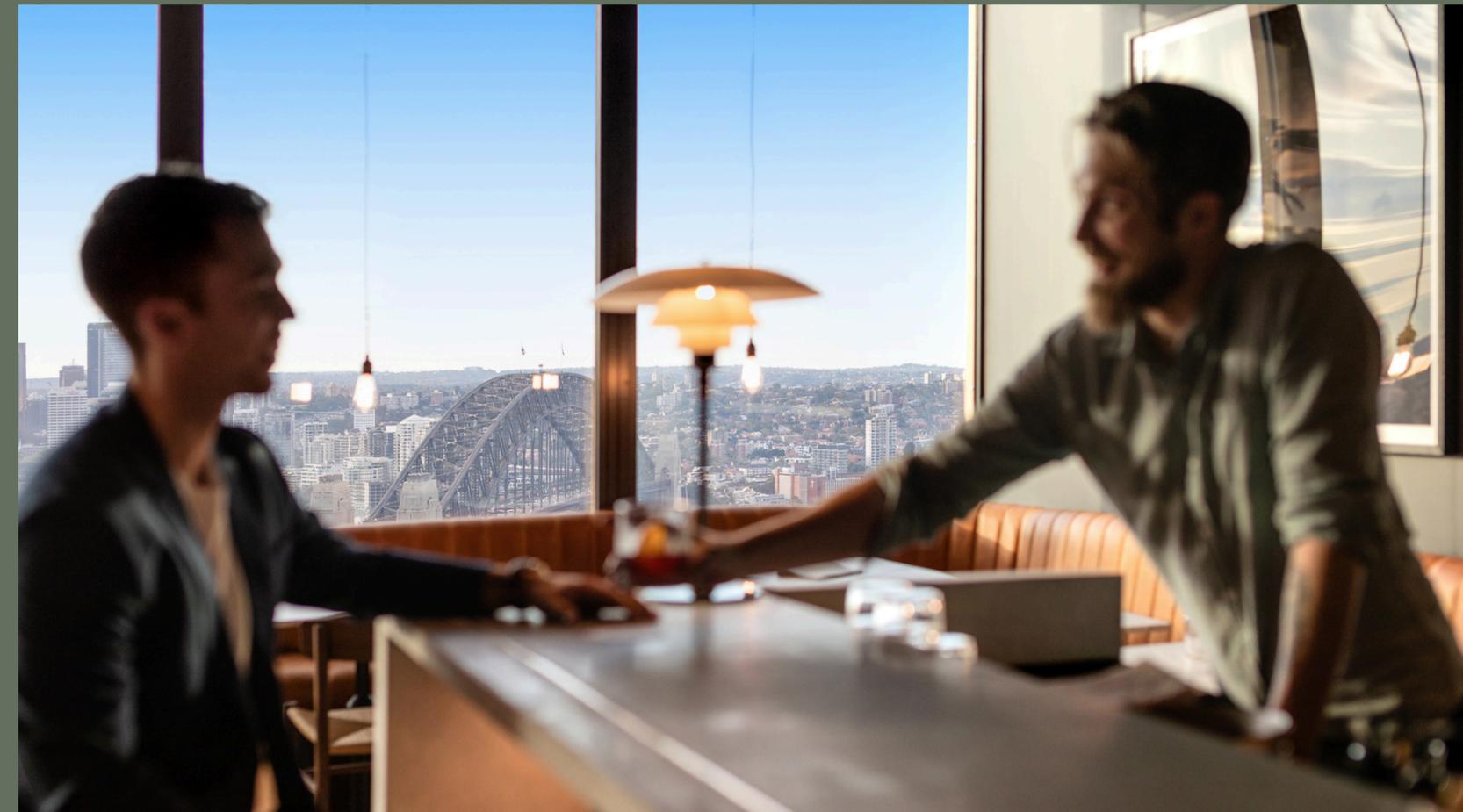
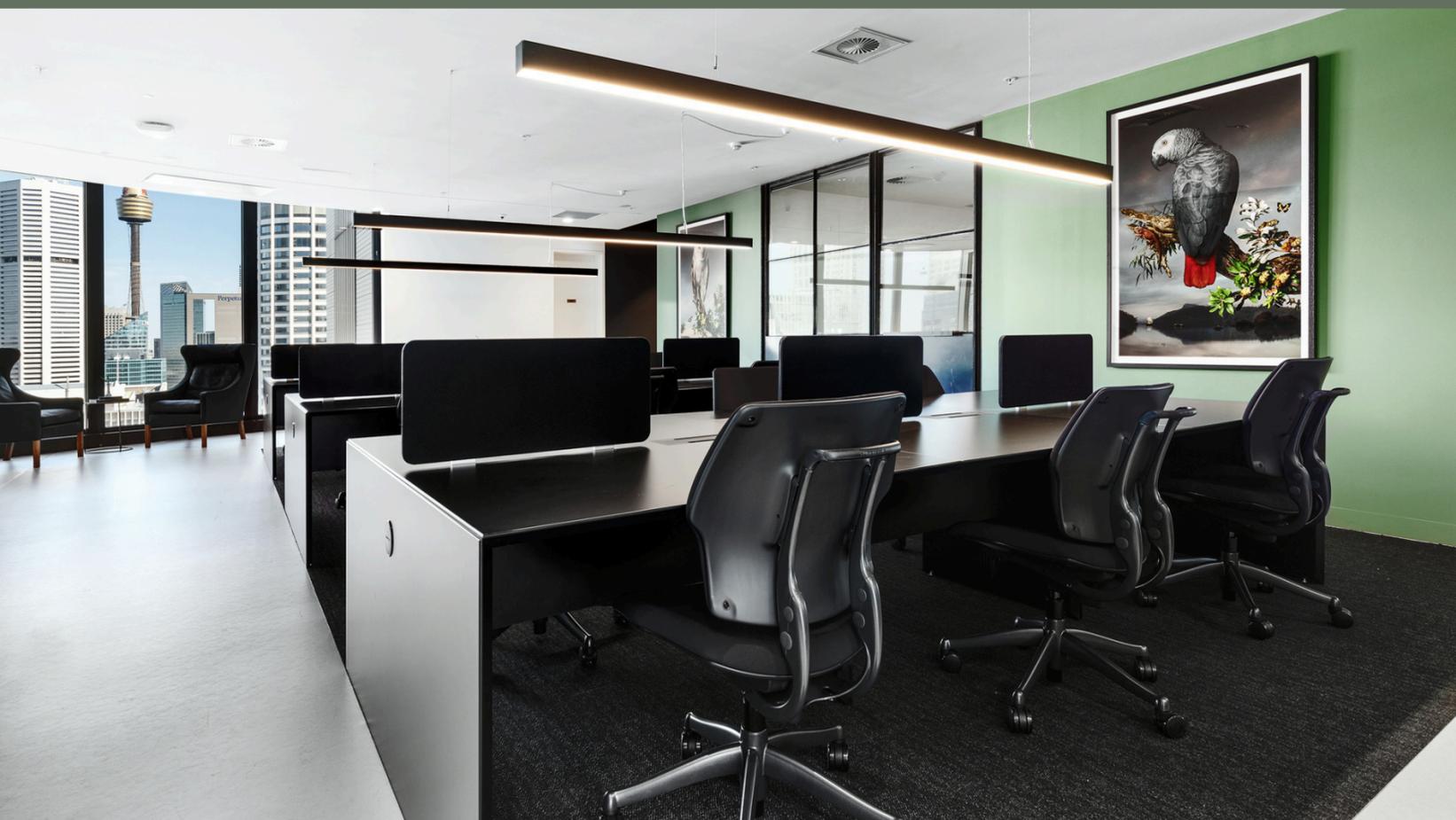
Located within this landmark building, 200 George Street embraces innovation and technology alongside Work Club's signature design aesthetic to produce an exceptionally luxurious workspace. Positioned between Circular Quay and Wynyard: two of Sydney's best served transport hubs.

### Features

- Spacious private office suites
- Premium shared workspace
- Meeting & boardrooms
- Training & function spaces
- Access to easy transport links
- Unlimited print/scan/copy
- Hotel-style concierge services
- Licensed Bar and Club Lounge
- Complimentary fresh fruit, tea & coffee
- Streams of natural light
- Premium Danish furnishings by the renowned Hans J. Wegner
- Luxury end-of-trip facilities
- Flexible membership







# WHAT'S NEARBY?

LIGHTRAIL STOP	2 MIN WALK
WYNYARD TRAIN STATION	5 MIN WALK
CIRCULAR QUAY TRAIN STATION	5 MIN WALK
WOOLWORTHS	5 MIN WALK
CIRCULAR QUAY	5 MIN WALK
THE IVY PRECINCT	7 MIN WALK
MARTIN PLACE	8 MIN WALK
CHIFLEY SQUARE	10 MIN WALK
BARANGAROO	12 MIN WALK



# MEMBERSHIP TYPES



## Private Office Suites

Perfect for businesses that need their own secure space. Ranging from 2 - 150 person bespoke office suites. Membership comes complete with all the community perks of being a member of Work Club. Invest zero capital in setting up your office and provide an energetic and engaging space for staff to enjoy.

### Choose from:

- Turnkey office suites: move in ready, configured for productivity.
- Bespoke office suites: with custom layouts available.



## Individual Membership

For both individuals and corporates wanting access to shared workspaces and meeting rooms but who prefer flexibility within their routine. Change up your work week and enjoy all our lifestyle benefits with access to Work Club.



## Tailored Solutions

Collaborating closely with you, our team of expert workplace consultants will craft a bespoke membership that precisely aligns with your business's distinctive requirements.



# FLORENCE GUILD

A RENAISSANCE IN HOW WE LIVE, WORK & CONNECT

Welcome to Florence Guild, where our mission is to reignite the spirit of the renaissance in today's world. We do this by transforming everyday spaces into vibrant precincts that merge work, services, hospitality, and learning.

Our curated spaces and experiences – including workspaces, wellness, events, restaurants, bars, and concierge – emphasise the power of togetherness, aiming to inspire thinkers, innovators, and lifelong learners.

We're not just about creating spaces; we're about building a community that champions innovation, excellence and growth. Welcome to a movement that's reshaping how we live, work, and connect.

Welcome to the renaissance of now.



# OUR BRANDS

# FLORENCE GUILD

Joining Florence Guild means accessing a unique ecosystem that extends well beyond the workspace. It's stepping into a curated environment where work, services, hospitality, and learning converge to foster professional development and personal growth.



WORK CLUB

Premium workspaces with ten locations across Sydney, Melbourne & Canberra.

FLORENCE GUILD

WELLNESS

A holistic health offering designed to unlock peak performance, seamlessly woven into tenants' daily lives.

FREYJA

Embracing new Nordic philosophies and local ingredients, led by leading Chef Jae Bang.

FLORENCE GUILD

CONNECT

A building network connectivity solution providing flexible options for tenants.

valhalla

A modern interpretation of a Scandinavian-style underground bar.

FLORENCE GUILD

CONCIERGE

A full service hotel-style concierge offering, designed to foster connection in buildings.



A unique café and retail concept, influenced by Scandinavian design.

FLORENCE GUILD

PRESENTS

An exclusive event series with esteemed speakers, curated specifically for life-long learning.



# A WHOLE WORLD OF IDEAS

CONNECTING MINDS, EXPANDING HORIZONS

Unlock access to 'Florence Guild Presents' – an exclusive event series hosted by Work Club, showcasing esteemed speakers and innovators such as peace activist Bob Geldof, bestselling author Sarah Wilson, Facebook whistleblower Frances Haugen, Forbes Australia Editor-In-Chief Sarah O'Carroll, Atlassian's Dominic Price, Entrepreneur and author Lisa Messenger and General Counsel to Julian Assange Jennifer Robinson.

These events are portals to unique intellectual and artistic growth, fostering diverse perspectives and lifelong education. They enhance personal and professional development through community engagement and conversation. Our notable event collaborators include Small Giants Academy and SingularityU, with catering provided by The Grounds.





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